

expo[®]

POTASSIUM
SULFATE



Expo is LebanonTurf's patented, single-particle, extended release potassium sulfate technology. Expo is designed to deliver potassium to the turf in a reliable and predictable rate over a longer period of time, well beyond that of the standard potassium sulfate found in most fertilizers. Additionally, Expo delivers controlled release nitrogen. Expo is found in our Country Club, ProScape and Woodace brands.



Best of All Worlds[®]
www.LebanonTurf.com 1-800-233-0628

Expo® is much more than Potassium

So what exactly is Expo? Put simply, Expo is an extremely proficient fertilizer that supplies controlled-release potassium sulfate and highly efficient controlled-release nitrogen. While its extended potassium release rate is what makes Expo so unique, it's also a homogeneous product that delivers consistent, excellent performance for all varieties of turfgrass.

Excellent Longevity

Its performance surpasses coated products by providing 10 to 12 weeks of controlled release nutrients from a 1 lb. of N per 1000 sq. ft. application on cool-season grasses.

Healthier Turf

Expo delivers multiple benefits to the turfgrass plant, including environmental stress resistance, reduced disease incidence, increased internal water management and expedited turf recovery from damage and stress.

Significantly Reduces Leaching

Because potassium leaches quickly in the soil profile, Expo's predictable release rate ensures that the nutrient is being absorbed by the turfgrass plant, with only minimal loss.

Simple yet Effective

Two applications of 1 lb. of N per 1000 sq. ft. rate result in fewer peaks and valleys of nutrient availability compared to spoon feeding programs or coated products.

Easy to Spread

The distinctive color is easy to see, both in the air as you're spreading the product and also on the ground.

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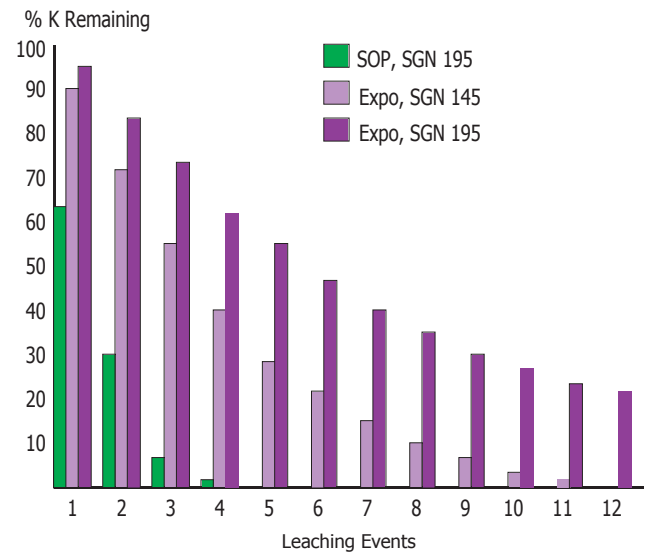


Better Turfgrass Quality

Expo's ability to consistently and predictably provide potassium allows the plant to optimize vital functions such as starch and protein synthesis, respiration and enzyme activity.

Expo is more efficient in delivering K than regular potassium sulfate, the traditional K source in most high quality fertilizers. University research indicates that Expo is slower to release than potassium sulfate under identical conditions, which benefits the turfgrass plant by extending the desirable fertilizer response.

Potassium Leaching Study



You can find Expo in LebanonTurf's Country Club®, ProScape® and Woodace® product lines. For additional information, please visit our website at www.LebanonTurf.com.

